

# CNIB Lake Joe 60<sup>th</sup> Anniversary

## Top 10 Ways to Give



Celebrate **60 years of memories** and support the **next 60 years** at CNIB Lake Joe by giving. Your contribution of **\$60, \$600, \$6,000, \$60,000, \$600,000**, or your preferred amount, towards any of the gift ideas below will help smash barriers and create a limitless future for people with sight loss. With your support, campers with sight loss can experience the magic of camp – and discover that they can achieve their dreams.

### 1. **Camp-in-a-Box \$60**

Send camp boxes filled with accessible activities and materials for kids to enjoy as they take part in virtual sessions. The items in the box will complement fun, live virtual sessions, filled with crafts and challenges, and activities away from the screen too! Boxes for holidays and special events are also featured.

### 2. **Raised Gardens \$600**

Build raised gardens to grow cherry tomatoes, zucchini and fragrant herbs like basil and oregano, supporting our outdoor cooking and gardening programs. Located by our outdoor pizza oven, these gardens will ensure fresh ingredients inspire budding chefs and cultivate green thumbs at CNIB Lake Joe.

### 3. **Campfire \$6,000**

Light the spark at our campfire where campers, staff and guests roast marshmallows, make pizza in our outdoor pizza oven, and sing campfire songs. A new fire ring and upgraded accessible stone pathways will enhance safety as our guests make life-long memories relaxing by the campfire in Muskoka chairs.

### 4. **Send 'kids of all ages' to camp \$6,000**

Most people with sight loss who would greatly benefit from camp cannot afford to come. Supporting our subsidy and bursary programs removes barriers of registration and transportation costs, enabling more campers to experience the 'magic of camp'.

### 5. **Tandem Bike Shelter \$60,000**

Specialized equipment needs special care. A steel shelter will house tandem bikes and program equipment to extend the life of these resources and increase the safety and ease of access for campers, staff and volunteers.

### 6. **Mini-Putt Golf Course \$60,000**

The 9-hole miniature golf course that campers enjoyed for many years is no longer usable or safe. Bring this beloved activity back with a new, accessible and safe design, including modern synthetic turf.

# CNIB Lake Joe 60<sup>th</sup> Anniversary

## Top 10 Ways to Give



### 7. Minibus \$160,000

Remove the barrier of transportation to help more people with sight loss access our life-changing programs. Replacing our aging buses will provide reliable, safe, accessible, comfortable and affordable transportation for campers.

### 8. Lake Joe Team Lodge \$160,000

The last original 1961 building on site will be retrofitted and repurposed as a dedicated space where staff and volunteers come together for team building, training, program planning, recharging and refreshing.

### 9. Second Century Capital Campaign 2017-2021

**\$1.6M** will complete our capital campaign to support the construction of a new multi-purpose recreation and teaching facility, a much-needed indoor space to smash barriers to inclusion through adaptive sports, recreation, and skill development.

**\$6,000** will help provide skills development equipment (e.g., culinary program).

**\$60,000** will help build a teaching kitchen or support fitness & wellness equipment.

**\$600,000** will help build the gymnasium and recreation space.

### 10. Endowment Fund

**\$2M** will build a legacy for future generations! A legacy gift of **\$60,000** or **\$600,000** will help grow our endowment fund to ensure people living with sight loss can access and enjoy life-changing programs at CNIB Lake Joe for the next 60 years and beyond!

## About CNIB Lake Joe

Established in 1961, CNIB Lake Joe is the only camp of its kind for Canadians with sight loss and their families. At CNIB Lake Joe, children are encouraged to shine, youth are empowered to thrive, and 'kids of all ages' enjoy recreational pursuits. With a focus on creating enriching camp experiences, our accessible and inclusive programs foster personal growth while enriching lives, making memories and building independence. To learn more, visit [cniblakejoe.ca](http://cniblakejoe.ca)

Thank you for your support to help CNIB take bold action to create the bright future that Canadians impacted by blindness want, expect and deserve. For more information, please contact:

**Tara Oliphant, Manager, Philanthropy CNIB Foundation**  
[tara.oliphant@cnib.ca](mailto:tara.oliphant@cnib.ca) or 416-319-5493



Young camper excitedly opening his Camp-in-a-Box.