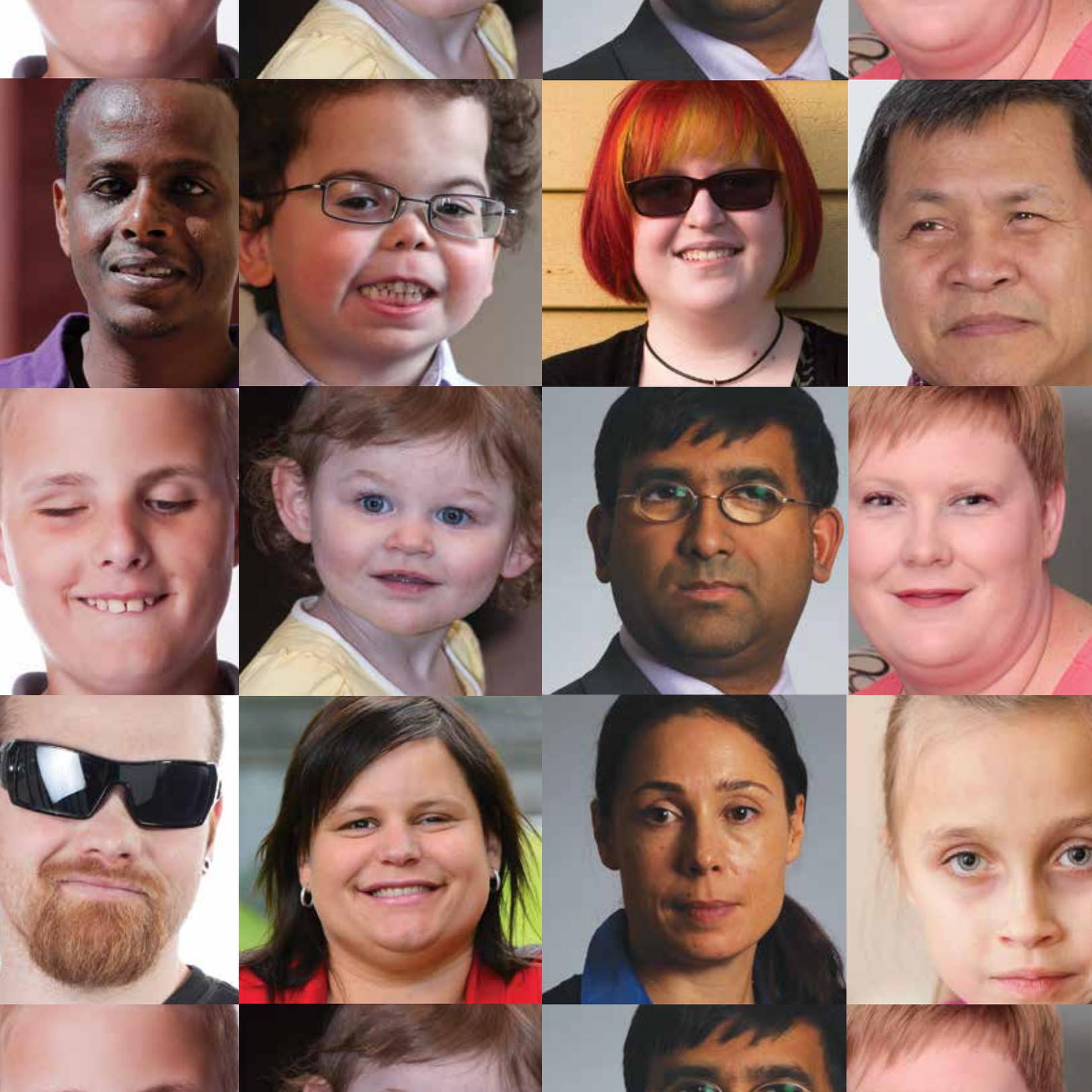


**Building
a New
Future...**



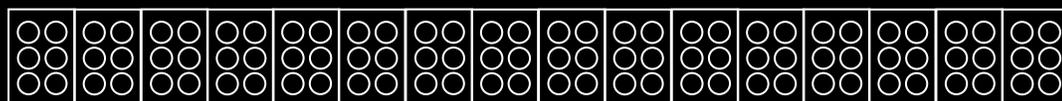
**...for
Blindness
in Canada**



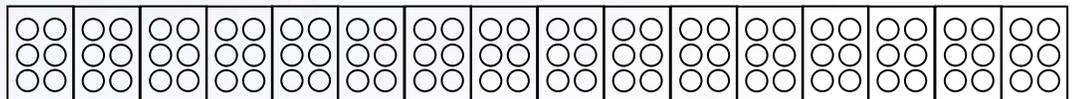
When Sight Loss Happens, Everything Changes

Sight loss can happen to anyone at any age, and when it does everything changes. When you lose your sight, you need to relearn everything from reading, using a computer, managing money and maintaining a home, to travelling independently and participating in recreational activities.

Canada is facing a growing sight loss crisis. More than half a million Canadians currently live with blindness or partial sight, and 5.5 million are living with one of the four major eye diseases - cataracts, diabetic retinopathy, glaucoma or age-related macular degeneration (AMD) - and are at risk of losing their sight if they haven't already.



**“How do I get started?
Where do I go from here?”**
-Derek, a CNIB Foundation
participant, on his initial
reaction to losing his sight



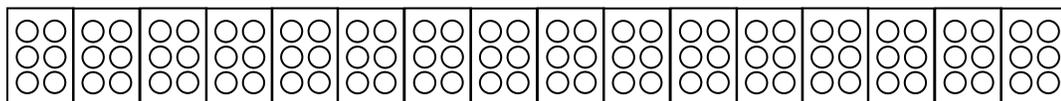
Marion's Legacy

When Marion Smith made a legacy gift to the CNIB Foundation almost 20 years ago, she had no idea she'd end up needing the charity's help herself one day.

Marion decided to leave a legacy gift to the CNIB Foundation as a tribute to her late mother, who received support from the organization after she lost her sight. Then, just like her mother, Marion also experienced sight loss.

Marion didn't let her sight loss stop her. She came to the CNIB Foundation and learned to adapt to sight loss with services like support groups, and access to audio and braille books.

Marion knows firsthand that the gift she left the CNIB Foundation in her will is going to make a difference in the lives of people with sight loss for years to come.



“There’s a lot of people that need help from CNIB,” Marion says. “What goes around comes around...and I hope more people will get involved in giving.”

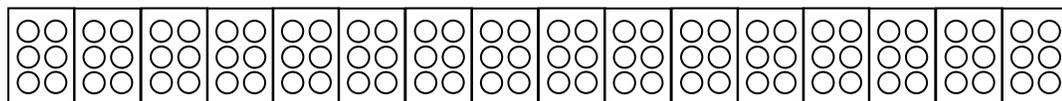


Your legacy will help the CNIB Foundation build a new future for people with sight loss

Legacy gifts are vital to the work we do to support Canadians who are blind or partially sighted. With your support, people living with sight loss can access a range of life-changing programs that will help them achieve their personal goals and smash through the barriers that stand in their way.

Together, we can create positive change for all Canadians with sight loss - ensuring they receive the critical support they need throughout all stages of their lives in a seamless, timely manner - and allowing them to fully participate in life, the community and the economy. Your gift will make a lasting difference throughout a lifetime by:

- giving children the building blocks for bright, successful futures
- empowering youth with the confidence to be the proud leaders of tomorrow
- giving adults the tools to reach for their career dreams
- providing seniors with the support they need to lead full, active lives with sight loss



**“CNIB can and did
make a world of
difference for us.”**

-Christa Weir-Cudney,
mother of Travis
(pictured)

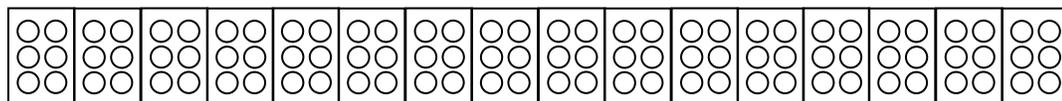


How to leave a legacy to the CNIB Foundation

Your legacy gift to the CNIB Foundation will help create a brighter future for people living with sight loss. Your support will make a lasting difference in the lives of people who are blind or partially sighted.

As part of your long-term financial planning, a legacy gift can offer you substantial tax and estate planning benefits and allow you to make a larger and more lasting gift to the CNIB Foundation. It can be a gift the CNIB Foundation receives now, or in the future.

We encourage donors who are planning a gift to seek independent legal and/or financial planning advice.



Our Legal Name

It's very important to use our full and proper legal name in your bequest language. The CNIB Foundation's correct legal name is **"The Canadian National Institute for the Blind"**.

Sample Bequest Clauses:

You may leave all or part of the remainder (residue) of your estate (a specified percentage):

"I deliver, pay or transfer ____% of the residue of my Estate to The Canadian National Institute for the Blind."

You may leave a specific bequest (a specific dollar amount):

"I deliver, pay or transfer the sum of ____ Dollars [\$] to The Canadian National Institute for the Blind."

Should you wish to designate your gift to a specific location or for a specific use, you should add:

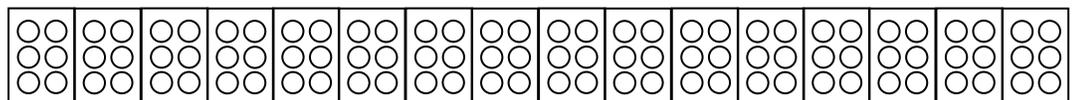
"It is my preference that this gift be used for _____"

Other Ways to Leave a Legacy Gift

Gifts of Life Insurance, Charitable Remainder Trusts, Charitable Gift Annuities, Endowments, RRSPs and RRIFs are all meaningful ways to support our work. We would be happy to discuss these options with you, and we'd love to hear from you if you've already made a legacy commitment!

For further information, please contact:

Ruth D'Souza,
Manager, Planned Giving
1-800-563-2642 x 7006
ruth.dsouza@cnib.ca



About us

Celebrating 100 years in 2018, the CNIB Foundation is a non-profit organization driven to change what it is to be blind today. We deliver innovative programs and powerful advocacy that empower people impacted by blindness to live their dreams and tear down barriers to inclusion. Our work as a blind foundation is powered by a network of volunteers, donors and partners from coast to coast to coast.

To make a donation or learn more:

cnib.ca



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