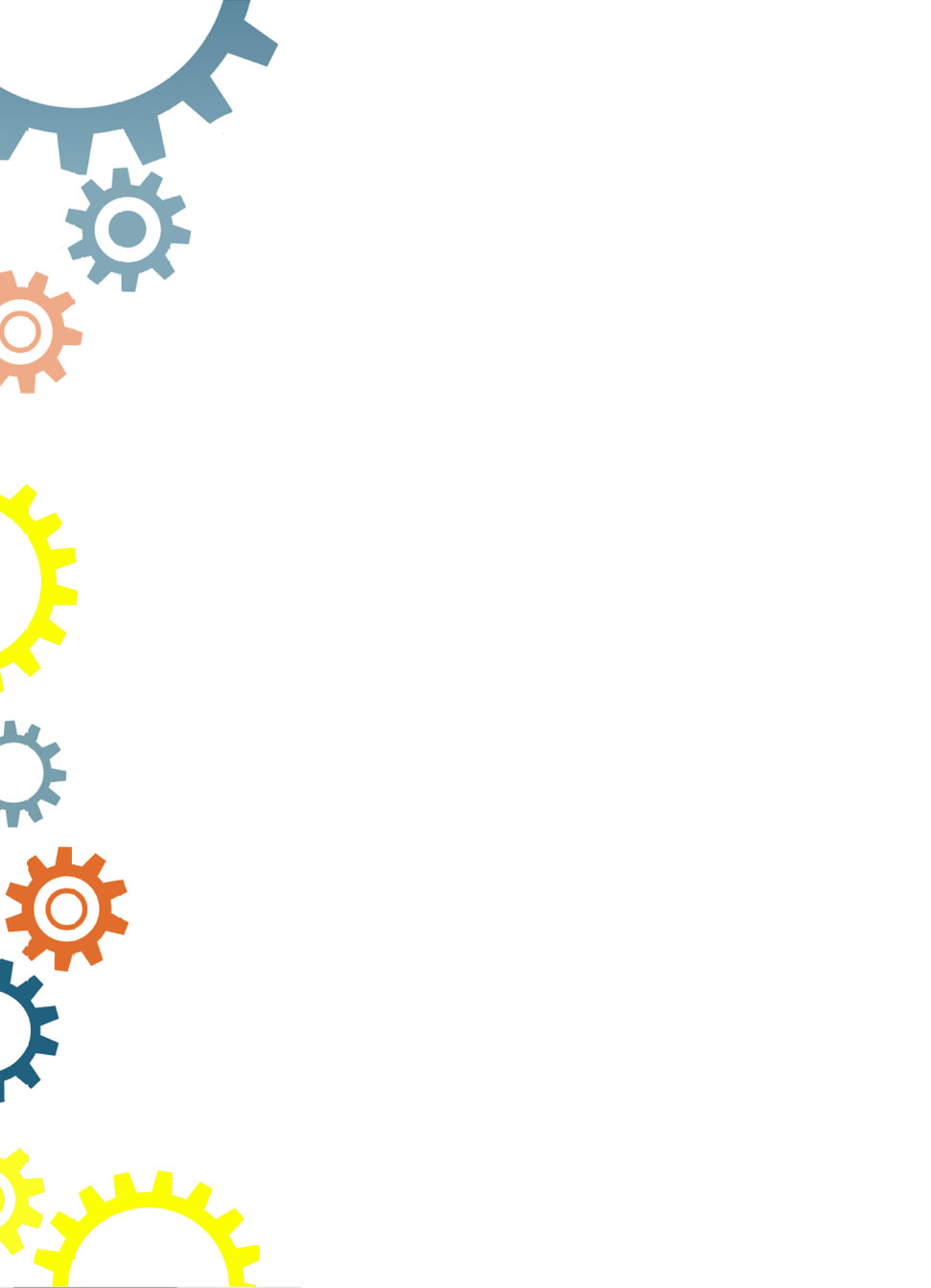
**Une image contenant texte

Description générée automatiquement**

**5 mai 2017**



**+**

**PROGRAM FOR**

**SPONSORS AND**

**EXHIBITORS**

Friday, May 10 2019

**Le Concorde Hotel**

1225 Cours du Général de Montcalm

Québec, (Québec) G1R 4W6

CNIB Foundation - 2085 Parthenais, Montréal, (Québec) H2K 3T1

Phone. : 514 934-4622 – Fax : 514 934-2131 - cnib.ca

**ContenTS**

[**ABOUT TECHNOVISION+** 3](#_Toc534825450)

[**WHY PARTICIPATE IN TECHNOVISION+ ?** 4](#_Toc534825451)

[**GENERAL INFORMATION** 5](#_Toc534825453)

[**Program** 5](#_Toc534825454)

[**SPONSORSHIP ROGRAM** 6](#_Toc534825455)

[**EXHIBITOR PROGRAM** 8](#_Toc534825462)

[**GIVE A PRESENTATION** 9](#_Toc534825469)

[**SPONSORSHIP CONTRACT** 11](#_Toc534825470)

[**EXHIBITOR contraCT** 12](#_Toc534825471)

[**QUEBEC CITY : SO MUCH TO DISCOVER!** 13](#_Toc534825472)

**ABOUT TECHNOVISION+**

Organized by CNIB Quebec for over **17 years, TechnoVision+** is the largest trade show devoted to adapted technology for people living with total or partial vision loss. It is an essential event for vision health.

This year, **TechnoVision+** is **back in the Greater Québec**, at **Le Concorde Hotel** downtown Quebec city.

Held **every two years**, this show is open to the general public as well as people living with vision loss and their families, adapted technology companies, vision health professionals, community organizations, rehabilitation centres, and vision health students.

Once again, **TechnoVision+** 2019 will be offering **free eye-disease screening** in conjunction with Topcon, Canada’s largest distributor of ophthalmic equipment.

We are also offering **new sponsorship opportunities** for the **Trial Zone** and **distribution of the floor plan and program in braille**, with a view to boosting visibility for your organization, increasing traffic at your booth and enhancing our visitors’ experience.

**\*\*\*New this year**, we will be **collecting used smartphones** donations as part of our [Phone it Forward program](http://www.phoneitfoward.com). Companies who donate more than 20 cellular phones will be offered **additional exposure. \*\*\***

In addition to providing the broadest range of vision health information available, **TechnoVision+** is an opportunity for all participants to listen to **presentations, see and try products** and services for people living with vision loss and, especially, to discover the **latest adapted technologies** on the market.

Our wish is for an active, independent and satisfying life for everyone!

**Together, change what it's mean to be blind today**

**encouraging inclusion with our services and assistive technology.**

**WHY PARTICIPATE IN TECHNOVISION+ ?**

Every two years, this event brings together people who are concerned about vision health and those who are affected by it. Taking part in this trade show is an ideal way to promote your business and your image, make new contacts, and expand your database.

Participating in  **TechnoVision+** means…

* An opportunity to make contacts among your target clienteles, including the CNIB community of nearly 11,000 clients
* State-of-the-art information about the business and new sales and partnership opportunities
* Introducing new services and products (direct feedback from clients, new sales, etc.)
* Meeting new prospects and securing client loyalty
* Honing your competitive edge and increasing your institution’s visibility
* Learning about new trends or needs

Over the years, our event has become a must, a main source of information to help participants see beyond vision loss. The show is made possible by the invaluable support of our sponsors and partners.

Celebrating 100 years in 2018, the CNIB Foundation is a non-profit organization driven to change what it is to be blind today.

We deliver innovative programs and powerful advocacy that empower people impacted by blindness to live their dreams and tear down barriers to inclusion. Our work as a blind foundation is powered by a network of volunteers, donors and partners from coast to coast

**SOME FACTS…**

* **75% of vision loss cases can be prevented or treated.**
* **Every 12 minutes, a Canadian begins to lose their sight.**
* **Over 100,000 Quebecers are living with partial or total vision loss, and nearly half of them are age 65 and over.**
* **Vision loss costs Quebecers $2.6 billion every year.**
* **Every minute, 3 people contact the CNIB for information, advice or support.**

CNIB Quebec offers psychosocial services, adapted-technology training, scholarships, audio books, a boutique of adapted products, and promotes public education, research and prevention of vision loss.

**S FAITS…**

**GENERAL INFORMATION**

|  |  |
| --- | --- |
| **Event Date** | Friday, May 10 2019 |
| **Time** | 9 h 30 am à 6 h 30 pm |
| **Location** | Le Concorde Hotel  1225 Cours du Général de Montcalm  Québec (QC) G1R 4W6 |
| **Exhibition Room** | Salle Borduas-Krieghoff |
| **Meeting Room** | Salle Suzor-Côté |
| **Parking** | 18 $ a day – 25 $ with the night at the hotel |

**Program**

|  |  |
| --- | --- |
| **New this year** | **VIP networking Preview event**  The evening preceding the Trade show (Thursday evening) interested exhibitors will have an additional opportunity to show their products and services to special guests. |
| **Door Prize** | 1 draw **in am** and 1 in **pm** |
| **Grand Prize Draw** | 1 draw in p.m. |
| **Presentations** | Schedule : 10 h am à 6 h pm (times available for a maximum of 7 presentations).  Given the previous event’s success, our partners are invited to give presentations on the following program topics:   * Adapted technologies * Quality of life * Vision health   Please let us know what topic you would like to discuss if it is not in the above list. Send your suggestions to [**valerie.duchatel@inca.ca**](mailto:astrid.voltaire@inca.ca)**.**  Presentation length: 30 to **45 minutes maximum**, followed by a 15-minute question period |

**SPONSORSHIP ROGRAM**

**Register BY APRIL 15, 2019**

(Prizes are in Canadian dollars and include all taxes)

**Take advantage of the Special**

**CNIB room rate**

At Le concorde HOTAL CALL **1 800-463-5256**,

AND MENTION

inca-salon technovision - code **659198**

**SPEAKER Sponsor** (exclusive) **$ 6,500**

* **Named speaker** in all our publicity for **TechnoVision+** 2019, including press releases, advertising, poster, program, invitations, INCA-Flash and CNIB-Flash newsletters sent to our clients and vision loss organizations, etc.
* Your **logo on our volunteers’ shirts**
* Your **logo on bags** distributed to all participants
* Possibility of **welcoming attendees** at the opening
* Press release **announcing that you are giving a presentation** at TechnoVision+ 2019
* **15x15 island in the middle of the exhibition room** including 4 tables and 8 chairs
* 4 120-volt electrical outlets
* Internet access
* **Acknowledgement and thanks from the microphone desk** twice a day during the show
* Two places for the **luncheon** with the CNIB Quebec Executive Director, Board members and other guests of honour
* **Article on our website**, introducing you as a TechnoVision+ 2019 speaker with your **logo,** a **link to your company’s website** and a brief **description** (300 words) of your business
* Your **logo in the Sponsors** **section** on our website
* Participation to the **VIP networking Preview event on Thursday night** (for 2) with the Executive Director, the members of the Quebec CNIB Foundation Advisory Board, politicians and other special guests.

**PARTNER Sponsor** (maximum 2) **$4,900**

* **Listed as a TechnoVision+ 2019 partner** in all our publicity for the show, including press releases, advertising, poster, program, invitations, INCA-Flash and CNIB-Flash newsletters sent to our clients and vision loss organizations, etc.
* Possibility of putting **promotional items in the bags** distributed to all visitors
* **15x15** **island** with 4 tables and 8 chairs
* 4 120-volt electrical outlets
* Internet access
* **Acknowledgement and thanks from the microphone desk** twice a day during the show.
* Two places for the **luncheon** with the CNIB Quebec Executive Director, Board members and other guests of honour
* **Your** **logo, a link** to your company’s website and **a brief description** (300 words) of your business **on the CNIB Quebec** **website**
* Your **logo in the Sponsors section** on our website

**TRIAL ZONE Sponsor** (exclusive) **$ 3,500**

* **Mentioned as the Trial Zone sponsor** in the program and all Trial Zone-related advertising; this area will be **advertised as a major new feature** at **TechnoVision+** 2019
* Large booth with **2 tables, 2 chairs**, **two 120-volt electrical outlets**, Internet access and a **rest area** with a **viewing station** where **visitors can try applications:** this will draw traffic to your table.
* Zone identified **with your company’s colours**
* Your **logo in the Sponsors section** of the poster, our website, invitations and the INCA-Flash and CNIB-Flash newsletters sent to our clients and to vision loss organizations

**CONFERENCE ROOM Sponsor** (exclusive) **$ 3,500**

* **Mentioned as the Conferences sponsor** in the program and all conference-related advertising;
* Large booth with **2 tables, 2 chairs**, **two 120-volt electrical outlets**, Internet access at the entrance of the conference room that will have a lot trafic.
* Zone identified **with your company’s colours**
* Your **logo in the Sponsors section** of the program, the poster, our website, invitations and the INCA-Flash and CNIB-Flash newsletters sent to our clients and to vision loss organizations

**ACCESSIBILITY Sponsor** (exclusive)  **$ 2,000** + braille documents

* **Listed as the supplier of braille documents** for **TechnoVision+** 2019 on the invitations
* **Booth at the trade show entrance** (2 tables for your booth, 1 table for **handing out the presentation program and floor plan in braille**)
* Your **name on the exhibition floor plans and programs distributed in braille**
* **Acknowledgement from the microphone desk** during the show

**COFFEE BREAK Sponsor** (2 max by coffee-breaké) **$ 500  each**

Sponsorship of two Health Breaks (in the morning and afternoon) may be provided by one or two sponsors, with the following benefits:

* **Special acknowledgement from the microphone desk** during the coffee break
* **Logo on the coffee break table** with acknowledgement “Coffee break courtesy of [company name]”
* **Your logo in the Sponsors section** of the poster, our website, invitations and the INCA-Flash and CNIB-Flash newsletters sent to our clients and vision loss organizations.

**Note:** A promotional rate is available if both coffee breaks are provided by the same sponsor. For more information about the coffee breaks, contact the Consultant, Communications and Philanthropy, Sarah Rouleau, at [**sarah.rouleau@inca.ca**](mailto:sarah.rouleau@inca.ca)or call **(514) 934-4622, extension 233.**

**DRAW Sponsor min value $ 100**

**Acknowledgement from the microphone desk when the prize is drawn** and a brief description of the prize. Sponsors of prizes worth **more than $1000 will be mentioned on the invitations and in the program**.

**EXHIBITOR PROGRAM**

**Register by MARCH 15, 2019**

(Prices are in Canadian dollars and include all taxes)

**Take advantage of the Special**

**CNIB room rate**

At Le concorde HOTAL CALL **1 800-463-5256**,

AND MENTION

inca-salon technovision - code **659198**

**LARGE BOOTH Sponsors  $3,000**

* **12x12** **booth** with **2 tables** and 4 chairs
* Up to 2 120-volt electrical outlets
* Internet access
* **Your logo in the Sponsors section** of the poster, our website, invitations and the INCA-Flash and CNIB-Flash newsletters sent to our clients and to vision loss organizations

**EXTRA Sponsors  $1,500**

* **10x10** **booth** with one table and 2 chairs
* Internet access
* **Your logo in the Sponsors section** of the poster, our website, invitations and the INCA-Flash and CNIB-Flash newsletters sent to our clients and to vision loss organizations

**COMPANY / GOVERNMENT INSTITUTION Booth $1,250**

* 10x10 booth with one table and 2 chairs
* Internet access

**NPO Booth $400**

* 10x10 booth with one table and 2 chairs
* Internet access

**NPO Island $200**

* Table and 2 chairs in the NPO island
* Internet access
* Exhibitors must bring their own banners, promotional materials, power bars, extension cords, and all computer equipment required. **These items will not be supplied by the hotel or CNIB**.

**LATE REGISTRATION - EXHIBITORS**

**MARCH 15 TO APRIL 15, 2019**

|  |  |
| --- | --- |
| **LARGE BOOTH Sponsor** | **3150 $** |
| **EXTRA Sponsor** | **1650 $** |
| **COMPANY / GOVERNMENT INSTITUTION Booth** | **1400 $** |
| **NPO Booth** | **600$** |
| **NPO Island** | **350$** |

**GIVE A PRESENTATION**

Exhibitors may give a presentation during the trade show, providing **additional visibility and a voice** to describe a product in more detail, share their expertise or present their services. Proposed presentations should be relevant to the following topics:

* Adapted technologies
* Quality of life and independence
* Vision health

A maximum of 7 presentations will begin at 10 a.m. and end around 6 p.m.

We are open to other proposals, as we wish to make this event a resounding success!

To ensure that the presentations are diversified, please complete the form below.

**PLEASE NOTE THAT:**

* Presentations will be chosen for diversity and their appeal to the most participants.
* Presentations will last 30 to **45 minutes** **maximum** and be followed by a 15-minute question period.
* You will be informed by email if your presentation is selected.
* Only forms that are entirely completed will be considered.
* Only forms sent by the March 15, 2019, deadline will be considered.
* The first forms we receive will have an advantage over the others.

**Presentation topic:**

Adapted technologies

Quality of life and independence

Santé visuelle — Les maladies oculaires courantes (DMLA, Rétinopathie diabétique, Glaucome)

Other  (specify ):

**Preferred time :** Morning  Afternoon

**PRESENTATION TITLE :**

**First Name, Last Name:**        

**Organization:**       

**Title :**       

**Phone :**

**Email :**

**Biography** (about 200 words)

Check here if you attached your short biography to this form

**Description of the presentation** (about 400 words)

Check here if you attached the brief description of your presentation to this form 

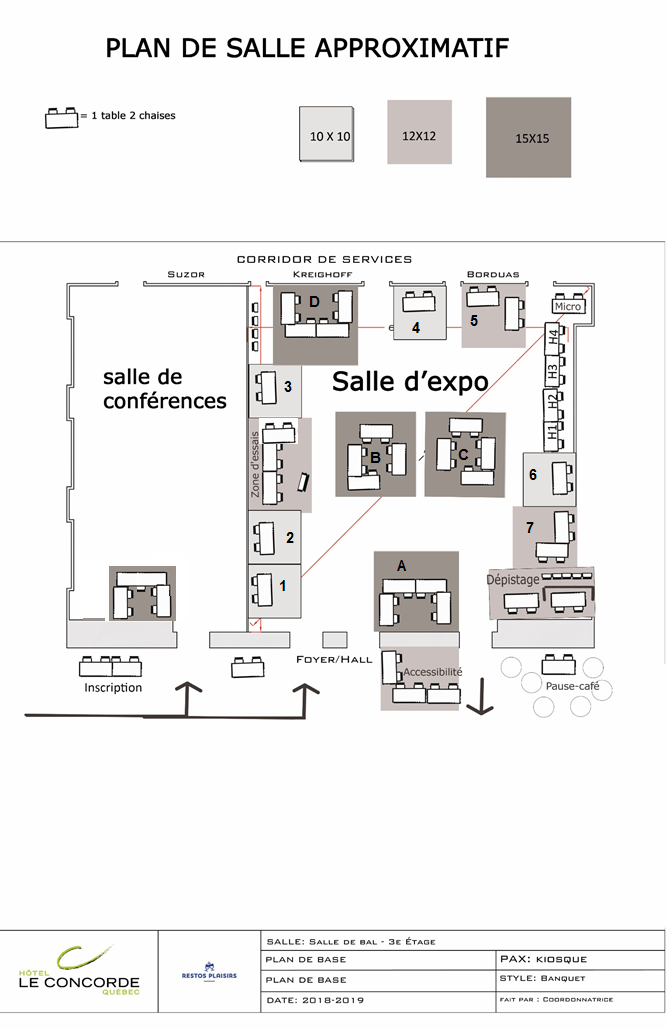
**Thank you for sending your proposal to** [**valerie.duchatel@inca.ca**](mailto:valerie.duchatel@inca.ca)

**or faxing it to (514) 934-2131 by April 1, 2019.**

Also please tell us about topics that you would like

to discuss if they are not in the above list.

**EXHIBITION FLOOR PLAN**



**SPONSORSHIP CONTRACT**

(BLOCKS CAPITALS PLEASE)

**Company name** :

**Contact** :

**Adress** :

**City** :

**Province** :       

**Postal code** :

**Phone** :

**Fax** :

**Email** :

Our company wishes to be a **TechnoVision+** 2019 sponsor:

**Speaker** ($6,500)

**Partner** ($4,900)

**Media Partner** ($4,900)

**Conference Room** (3 500$)

**Accessibility** ($1,000)

**Trial Zone** ($3,500)

**Coffee break a.m.** ($1,000)

**Coffee break p.m.** ($1,000)

**Draw**  ( $ value      )

**Total payable: $**      [all taxes included].

**I would like to give cellphone for Phone it Foward.** Nbre:    (Visibility for donation of 25+)

**Description of draw prize:**

**Payment method:**

**Cheque** attached  (corporate cheque or bank draft) payable to “CNIB Quebec”, mention “TechnoVision+ 2019”

**Credit Card**

Visa

MasterCard

American Express

Credit card number :        Expiry date:    /

Cardholder’s first and family names:

This form shall serve as a firm reservation. Your space will be confirmed after this reservation form is received.

All fees must be sent to us with this reservation form. An invoice will be sent when your reservation is confirmed.

The sponsor agrees to send the corporate logo, description, advertising or image, as applicable, in GIF, PNG or JPEG format, to the following address: **sarah.rouleau[@inca.ca](mailto:astrid.voltaire@inca.ca)** .

I have read and understand the above conditions and the terms in the **TechnoVision+** 2019 *Program for sponsors and exhibitors.*

Date :       Signature of authorized representative:

**Please sign and return sponsor and exhibitor contracts by:**

**Fax: (514) 934-2131 or email: sarah.rouleau@inca.ca**

**Attention: Ms. Sarah Rouleau**

**Phone: (514) 934-4622, extension 233 OR 1 800-465-4622, extension 233**

**EXHIBITOR contraCT**

(BLOCKS CAPITALS PLEASE)

**Company name** :

**Contact** :

**Adress** :

**City** :

**Province** :       

**Postal code:**

**Phone** :

**Fax** :

**Email** :

If you choose more than one booth, use the space below to indicate your first and second choices (see the exhibition floor plan):

**1st choice:** Booth 1     Booth 2     **2nd choice :** Booth 1    Booth 2

**Electrical outlets required**

**Large booth** 12X12 and logo in the Sponsor section ($3,000)

**Extra** 10X10 and logo in the Sponsor section ($1,500)

**Government institution / company** ($1,250)

**NPO booth 10X10** ($400)

**NPO island** ($200)

**Late registration** (February 15-March 15): + $150

**Total payable: $**        [all taxes included]

**I would like to give cellphone for Phone it Foward.** Nbre:    (Visibility for donation of 25+)

**Payment method:**

**Cheque** attached  (corporate cheque or bank draft) payable to “CNIB Quebec”, mention “TechnoVision+ 2019”

**Credit Card**

Visa

MasterCard

American Express

Credit card number :        Expiry date:    /

Cardholder’s first and family names:

**Booths will be sold on a first-come, first-served basis.**

This form shall serve as a firm reservation. Your space will be confirmed after this reservation form is received.

All fees must be paid by cheque to the order of “CNIB Quebec” and sent to us with this reservation form. An invoice will be sent when your reservation is confirmed.

The exhibitor agrees to send the corporate logo, description, advertising or image, as applicable, in GIF, PNG or JPEG format, to the following address: **sarah.rouleau[@inca.ca](mailto:astrid.voltaire@inca.ca)** .

I have read and understand the above conditions and the terms in the **TechnoVision+** 2019 *Program for sponsors and exhibitors*.

Date :       Signature of authorized representative:

**For CNIB Quebec use**

Date contract received:       Booth number assigned:

**QUEBEC CITY : SO MUCH TO DISCOVER!**

**YOUR STAY AT LE CONCORDE QUÉBEC Hotel**

Take advantage of CNIB Quebec’s **special rate of $135** (taxes and fees not included) and stay at the Concorde Hotel, 1225 Cours du Général de Montcalm, ,where the exhibition is being held. Just phone **418-647-2222 or au 1 800-463-5256** to make your reservation and mention code : **659198 before April 10, 2019.**

Located downtown Quebec on the well-known Grande Allée street, **The Concorde Hotel Quebec** est à quelques minutes de marche des attractions et attraits touristiques majeurs du Vieux-Québec tels que le **Musée de la Civilisation, la Place d'Youville, Les Plaines d'Abraham, le Parlement, le Petit Champlain** et bien d'autres. Son imposante structure procure une vue imprenable sur le fleuve Saint-Laurent et sur la ville. Les nombreux restaurants autour de l'établissement permettent de vivre expérience culinaire hors du commun. [www.hotelleconcordequebec.com](http://www.hotelleconcordequebec.com)

**How to get easily at the Concorde Hotel ?**

**From the airport:** $35 taxi.

**From down-town Train-station :** $10 taxi.

**In bus :** Take line 800 (bus RTC), and stop at Grand Théâtre Street. Walk 500 m by Des Amériques Street and then turn left on Grande Allée Street.

**Le Concorde Québec Hotel Services**



* Pool
* Spa
* Gym
* Restaurants (a turning one at the top! )
* High-speed wireless Internet
* Conference rooms
* Parking and Valet-Parking